

BP 5022

STUDENTS

## STUDENT AND FAMILY PRIVACY RIGHTS

The Governing Board believes that personal information concerning District students and their families should be kept private in accordance with law.

### **Collection of Personal Information for Marketing Purposes**

The Board prohibits District staff from administering or distributing to students survey instruments that are designed for the purpose of collecting personal information for marketing or for selling that information.

*Legal Reference:*

*EDUCATION CODE*

*49450-49457 Physical examinations*

*49602 Confidentiality of pupil information*

*51513 Personal beliefs*

*UNITED STATES CODE, TITLE 20*

*1232G Family Educational Rights and Privacy Act*

*1232h Protection of pupil rights*

Policy Replaced: 09/11/07

MOORPARK UNIFIED SCHOOL DISTRICT  
Moorpark, California